

# BUTLER HOSPITAL SIGNATURE EVENT 2022

*A Masterpiece of Hope*



## *Exclusive Presenting Sponsorship Opportunity*

### **\$25,000 Michelangelo Cocktail Reception Sponsor**

- 16 tickets to Cocktail Reception & Main Event with VIP seating
- 16 complimentary parking passes
- Special recognition as host of cocktail reception on one promotional banner and two posters in ballroom
- Premiere placement of company logo included in the invitation
- Premiere placement of company logo included on table signage
- Premiere placement of a full-page ad along with recognition listing included in the program
- Premiere placement of company logo included on Butler Hospital event website
- Premiere placement of company logo included on sponsor posters at registration
- Opportunity to have branded photo or logo with testimonial video message on Butler Hospital's Facebook page
- Special verbal and visual recognition on-stage during the produced speaking program
- Special recognition with photo opportunity with Butler Hospital President to be sent to local media with post-event press release
- Special recognition with company logo in post event electronic newsletter sent to close to 1,000 Butler employees and to more than 8,000 Care New England employee

**TUESDAY, MAY 24, 2022**  
In support of the Memory and Aging Program

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## **da Vinci \$10,000 Sponsor**

- 12 tickets to Cocktail Reception & Main Event
- Company logo included in the invitation
- Company logo included on table signage
- Recognition listing included in the program
- Company logo included on Butler Hospital event website and event poster
- A branded photo or logo with testimonial quote on Butler Hospital's Facebook page
- Full-page ad in the event program
- Recognition listing in post-event press release
- Recognition from podium during President's remarks
- Recognition in post event electronic newsletter sent to close to 1,000 Butler employees and to more than 8,000 Care New England employees

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## **Van Gogh \$7,500 Sponsor**

- 10 tickets to Cocktail Reception & Main Event
- Company logo included on table signage
- Recognition listing included in the program
- Company logo included on Butler Hospital event website and event poster
- A branded photo or logo with testimonial quote on Butler Hospital's Facebook page
- Full-page ad in the event program
- Recognition listing in post-event media release
- Recognition from podium during President's remarks
- Recognition in post event electronic newsletter sent to close to 1,000 Butler employees and to more than 8,000 Care New England employees

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## **Picasso \$5,000 Sponsor**

- 8 tickets to Cocktail Reception & Main Event
- Company logo included on table signage
- Recognition listing included in the program
- Company logo included on Butler Hospital event website and event poster
- A branded photo or logo with testimonial quote on Butler Hospital's Facebook page
- Half-page ad in event program
- Recognition listing in post-event media release
- Recognition from podium during President's remarks
- Recognition in post event electronic newsletter sent to close to 1,000 Butler employees and to more than 8,000 Care New England employees

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## **Rembrandt \$2,500 Sponsor**

- 6 tickets to Cocktail Reception & Main Event
- Recognition listing included in the program
- Company logo included on Butler Hospital event website and event poster
- Quarter-page ad in event program
- Recognition in post event electronic newsletter sent to close to 1,000 Butler employees and to more than 8,000 Care New England employees

## **O’Keeffe \$1,500 “Table” Sponsor**

- 8 tickets to Cocktail Reception & Main Event
- Recognition listing in the program

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## **Monet \$1,000 Sponsor**

- 4 tickets to Cocktail Reception & Main Event
- Recognition listing included in the program
- Company logo included on Butler Hospital event website and event poster
- Business card ad in event program

## **Pollock \$500 Sponsor**

- 2 tickets to Cocktail Reception & Main Event
- Recognition listing included in the program
- Recognition listing included on Butler Hospital event website
- Business card ad in event program

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